

# bautec.INNOVATION AWARD

Building for the future



**bautech.INNOVATION AWARD**

Innovation | Learning | Efficiency

International AWARD  
Sponsor Messe Berlin GmbH

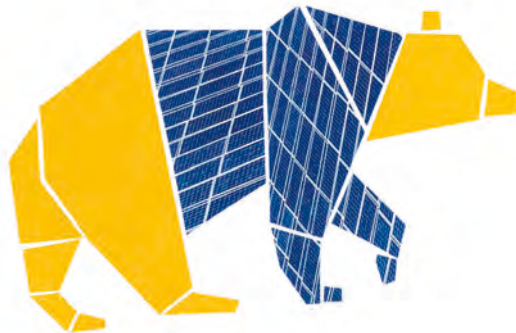
**bautech**  
International Trade Fair for Building  
and Construction Technology

bautech 20 - 23 February 2018 Berlin

# bautec.INNOVATION AWARD

Building for the future

bautec.BAER



The solutions can be found in the detail. In the future energy-optimised construction will focus attention on the detailed aspects of quality.

Developers and planners are placing more exacting demands on building components and materials and requiring innovative system solutions.

And with their creative abilities manufacturers are constantly able to find fresh approaches to these tasks, and to address the subject matter and the challenges of building for the future.

Intelligent solutions, innovative products, compact systems:

- a practical orientation
- individually applicable
- technically feasible
- economically viable
- ecologically sensible
- energy-efficient
- sustained effectiveness
- architecturally integrated

For the sponsor of this competition it is important to acknowledge these achievements and to provide a platform for presenting them. What makes this event so special is the opportunity that it provides for a public evaluation. It is the trade visitors who are the jury, and the results are announced during the fair, when the awards are also presented.

# bautec.INNOVATION AWARD

## Innovation | Learning | Efficiency

### Competition

#### Encouraging innovations

The competition focuses on innovative products and system solutions in the building sector. These innovations consist of the new and advanced developments that are now coming onto the market and which have been successfully designed to meet the needs of users.

#### Acceptance

Confirmation of inclusion in the special show will take place immediately following the sponsor's decision about the jury.

#### Jury

Prof. Dr. Susanne Rexroth, HTW Hochschule für Technik und Wirtschaft Berlin  
Dr. Bernd Hunger, GdW Bundesverband deutscher Wohnungsunternehmen e.V.  
Ulrich Zink, BAKA Bundesverband Altbauerneuerung e.V.

#### Evaluation and criteria

Trade visitors attending the special show at bautec will be evaluating innovations on a scale of 1 to 10 in accordance with the following criteria:

1. Innovative approach, new or ongoing developments
2. Practical benefits and technical feasibility
3. Type and quality of the presentation

#### The benefits of being there

- > The nominees' and award-winners' exhibits will be featured during bautec at a special show with public appeal.
- > The special innovations show is included in the tours of the trade fair during bautec which are being organised for representatives of the housing industry, architects and planners, students and trainees.
- > All the solutions nominated for the competition will be featured at [www.bautec.com](http://www.bautec.com) and [www.innovation-bauen.de](http://www.innovation-bauen.de).
- > In-depth details about the nominees and award winners will be provided in the bautec press and PR work and are included in the accompanying coverage by our media partners.
- > The winners' achievements will be recognised at bautec 2018 during the awards ceremony.
- > All the winners will be entitled to use the award logo in their product-related communications and advertising.
- > The jury will state their reasons for choosing each of the winners of the bautec.INNOVATION AWARD

# bautech.INNOVATION AWARD

## Building for the future

### Conditions of participation

#### Presentation of the bautech.INNOVATION AWARD

Three prizes will be awarded.

The awards ceremony will take place on Friday, 23 February 2018

The winners will all receive the **bautech.BEAR**

#### Participants

All exhibitors and co-exhibitors at bautech 2018 are eligible to enter the competition

#### Applications

The deadline for applications is 12 November 2017.

Messe Berlin must receive an application to attend bautech as an "Exhibitor" or "Co-exhibitor".

#### Documents to be submitted

- > A brief description of the innovation on no more than. 3 A4-pages
- > photos / drawings / a maximum of 6 A4 data sheets
- > The documents should be submitted, in electronic form only, together with the application. Product catalogues or electronic links are not sufficient

#### Special show in Hall 23b

The jury's nominees should be exhibiting items with innovative qualities that are clearly obvious and can be evaluated.

Ideally the exhibit should provide a 1:1 depiction of the innovation in use.

The size is dependent on usage and the type of presentation required, but the dimensions should conform to the following format:

Width / depth / height 150 / 150 / 250 cm

The competition sponsor will label the exhibits. No other panels are permitted.

#### Installation

The item should be installed free-standing, visible from all sides and accessible. All the necessary aids / structures for providing stability and the required platform form part of the exhibit. All ancillary costs are to be borne by the competitors.

The exhibit shall be installed in consultation with Messe Berlin. The nominees will be provided with the relevant information / fact sheet about the procedure and organisation.

#### Participation fees

Exhibitors and co-exhibitors at bautech 2018 will not incur any additional fees during the inaugural year.

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## International AWARD

### Sponsor



**Messe Berlin GmbH**

### Applications to

[www.bautec.com](http://www.bautec.com) or to

[bautecInnovation@messe-berlin.de](mailto:bautecInnovation@messe-berlin.de)

**Application deadline** 12.11.2017

### Special show

in Hall 23b 20. - 23.02. 2018

### Awards ceremony

23.02.2018 1 p.m. Hall 23 b at the FORUM Future Construction Practice Older Buildings

### Cooperating partner



BAKA Bundesverband Altbaurenewerung e.V.  
Elisabethweg 10, 13187 Berlin  
Tel./Fax: 030 48 49 078 -55 / -99  
E-Mail: [info@altbaurenewerung.de](mailto:info@altbaurenewerung.de)  
[www.bakaberlin.de](http://www.bakaberlin.de)

### Main dates

Issue of invitations	01.08.2017
Application deadline	12.11.2017
Submission of documents	12.11.2017
Confirmation of participation	15.11.2017
Planning and construction of an exhibit	
Delivery and installation	18.02.2018
Awards ceremony	23.02.2018